



food enlightenment.

restaurants. stories. reviews.
classy eater. waffle fry butts.
life changing.



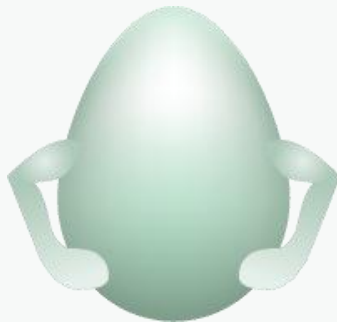
the story.

On a mildly cold night a day after Christmas in 2007 I realized something: *Food reviews aren't any good.* It also occurred to me that people only eat at places based on what other people say.

Advertising doesn't work, promoting doesn't work – just the recommendation from a trusted source.

As I sat on my couch with my hot cocoa near by an idea floated into my head. *Why don't I start a website, a movement that is completely dedicated to food?* Not just a food review website, but a place to spread ideas about eating out, share stories, discuss restaurants and over analyze new food products.

It seemed like a good idea, maybe because I thought of it...but later that night GreenEggsMarketing.com was born.



what's it about?

website dedicated to food
restaurants are reviewed
stories are shared
progressive ideas are spread



will blog for food.

what are the key themes?

insightful restaurant reviews
thoughts on restaurant trends
entertaining stories about experiences
exhausting analysis of new products

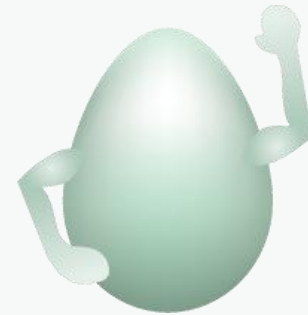


what's in it for you?

engaged readers
fresh twist on restaurants reviews
broad interpretation of restaurant pop culture
expansion of readership to younger readers

will readers like it?

Yes!! They will be enlightened and entertained. Expect them to give you high fives in appreciation of printing Green Eggs in your publication.



praise.

“I love the blog.” – Meredith*

“Green Eggs is basically my bible now.” – Andrew*

“I read your site daily because you are hilarious and I can relate to your stories.” – April*

“Keep up the great stories They are always a fun entertaining part of my day.” – Amanda*

*Yes. These are real people.

will blog for food.



links. see for yourself.

Waffle Fry Butts

Panera: Crowded. No Service. Overpriced.

Banging for Bonefish

Wendy's Frosty Shake of Lies!

Not Fast Food

Cheesecake Factory Owns You

Red Lobster's Robotic Service

46 Reasons for Mellow Mushroom

Tijuana is all Talk

Classy Eater



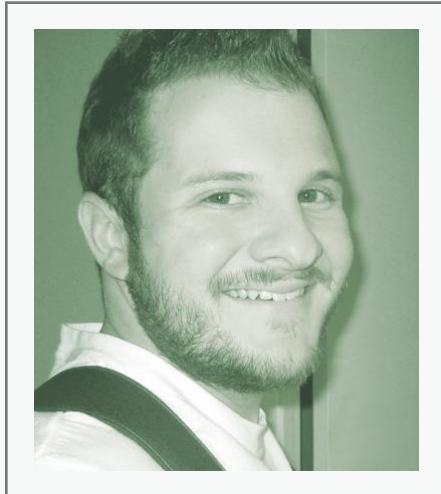
classy eater.

Revolutionary free eBook that teaches readers how to eat all of their favorite food at the best price. Learn how to be a Classy Eater and click [here](#) to get your free copy.

can classy eater be shared?

Yes!! Classy Eater has been read by over 400 readers and continues to expand. You can add Classy Eater to your publication and share all of the secrets of eating out!





let's talk.

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